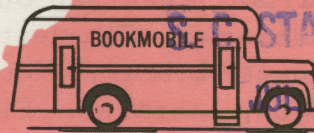


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News FOR PUBLIC LIBRARIES



SOUTH CAROLINA STATE LIBRARY BOARD



S. C. STATE LIBRARY

JUN 13 1991

STATE DOCUMENTS

Volume II, No. 2

February 1966

STATE LIBRARY BOARD

Services to Public Libraries

- Grants-in-aid
- Inter-library loans
- Professional reference service
- Consultant service to library boards
- On-the-spot assistance to librarians
- Preparation of bibliographies
- Films on library service
- Exhibits of children's books
- Professional library literature
- Library placement bureau
- Service to the blind
- Scholarships for graduate library training
- In-service-training programs
- Summer intern program

S. C. FIRST LADY TO HONOR SLB

On February 9, Mrs. Robert E. McNair, wife of the governor of South Carolina and honorary state chairman of National Library Week, will honor the members and staff of the State Library Board and the Supervisor of Libraries, State Department of Education, at a tea at the Governor's Mansion. Mrs. McNair will be assisted by her honorary committee, a group of laymen well known for their interest in libraries.

Invitations have been extended to the State Library Week planning committee, the county NLW chairmen, state presidents of federated organizations, librarians, and library trustees.

Now entering its ninth year, National Library Week, a year-round campaign "for a better-read, better-informed America" will have its annual culminating observance April 17-23.

FUNDS ALLOCATED FOR NON-FICTION

The unexpended balances in several projects have been reallocated to the Standard Fiction Project to extend this project to include standard adult non-fiction. Additional grants, based on population served, range from \$500 to \$2,000.

Titles will be selected from the Standard Catalogs for Public Libraries, 1958, 1959-63, and supplements.

S. C. LIBRARIANS TO ATTEND PERSONNEL WORKSHOPS

Eleven South Carolina public librarians will attend workshops on Library Personnel Utilization to be sponsored by the Emory University Division of Librarianship. On February 24-26, Annie Frances Blackman, Extension Librarian, Anderson County Library; Betty E. Callaham, Director of Field Services, S. C. State Library Board; Mrs. Phil D. Huff, Librarian, Laurens County Library; Elizabeth Porcher, Librarian, Greenwood City and County Public Library; Frances Reid, Librarian, Spartanburg County Library; and Mrs. Sarah Smith, Librarian, Anderson County Library, will attend the Atlanta workshop. Rachel Ellis, Extension Librarian, Charleston County Library; Margaret Mosimann, Deputy Librarian, Charleston County Library; Charles Stow, Librarian, Greenville County Library; Mrs. Marguerite Thompson, Librarian, Florence County Library; and Estellene P. Walker, Director, S. C. State Library Board, will participate in another workshop on March 10-12. Miss Blackman, Mrs. Huff, Miss Reid, Miss Porcher, Miss Ellis, Miss Mosimann, Mrs. Thompson, and Mr. Stow have been granted scholarships for the workshops by the State Library Board.

The two workshops for public librarians are parts of a series of four sessions, including one for school library supervisors and one for academic librarians, being offered by Emory. The workshops are designed to inform library administrators in methods of analyzing work done by their staff and the proper use of professional and non-professional employees. They were arranged by Venable Lawson, recently appointed director of the Division of Librarianship, as part of a continuing education program for professional librarians.

The workshops will be conducted by Jewel C. Hardkopf, librarian-management consultant. Miss Hardkopf, a graduate of the Columbia University School of Library Service, was trained in management and administration at the New York University School of Administrative Engineering and the Newark (N. J.) College of Engineering. In recent years she has conducted surveys for libraries throughout the nation and taught courses in work simplification, library methods analysis, and personnel management for Columbia, Drexel, California and other graduate library schools.

Miss Hardkopf points out that scientific management applies to libraries the management principles and techniques already proved successful to business and industry, with resulting improvement in service to the library clientele.

1966 INTERN PROGRAM PLANNED

Fourteen South Carolina libraries will offer internships during the summer of 1966, the seventh year in which the State Library Board has sponsored the intern program. Oconee County Library will take part in the project for the first time. County libraries offering internships are: Anderson, Charleston, Cherokee, Colleton, Florence, Greenville, Greenwood, Laurens, Lexington, Oconee, Pickens, Richland, and Spartanburg. The Aiken-Bamberg-Barnwell-Edgefield Regional Library will also participate.

The library internship program is a recruiting project developed by the State Library Board as a part of a general personnel program involving recruiting and training for

librarianship. The purpose is to give qualified young people an introduction to the profession of librarianship through the experience of actually working in a good public library.

As developed in the past years library internships are summer positions in public libraries of South Carolina. They are awarded on a competitive basis to college juniors or seniors or to young teachers interested in becoming public librarians. The interns work full time for two and one-half or three months at a salary of \$150 per month.

The positions are awarded on the basis of formal applications, references, and an interview by the head librarian. Priority is given to applicants interested in librarianship as a profession. The library intern's work is planned as an introduction to various phases of public library work with the purpose of giving the intern a chance to form an opinion of the opportunities in librarianship. As far as possible, the intern is assigned sub-professional rather than clerical duties.

NEWS FROM THE SCHOLARSHIP DEPARTMENT

Thomas R. Lawrence, Jr., who is attending Rutgers' Graduate School of Library Service on a State Library Board scholarship, writes that although he has been very busy studying, he has taken advantage of the cultural activities at Rutgers and in New York. Mr. Lawrence is sponsored by the Greenville County Library and expects to join the staff there upon graduation.

JAYCEE GOOD READING EXHIBIT

The State Library Board has scheduled the Jaycee Good Reading Exhibit in sixteen public libraries in the state. The purpose of the exhibit is to encourage the improvement of home, public, and school libraries. It provides an opportunity to examine a sample collection of 400 outstanding juvenile books and 100 paper bound books especially chosen for young adults.

When the exhibit was on display at the Richland County Public Library, the young adult books were displayed on a large bulletin board in the main lobby and attracted adults as well as young people. Classes from junior and senior high schools visited the exhibit, and two of them chose books to order.

Several hundred people viewed the juvenile collection on display in the assembly room adjoining the children's room. It was examined by groups of school children, representatives of the Jaycees, P. T. A., Committee for Decent Literature, and private schools interested in improving their libraries. Two children's literature classes from the University of South Carolina also visited the exhibit.

Until March 19 the exhibit will be rotated among the libraries in the Aiken-Bamberg-Barnwell-Edgefield Region.

The State Library Board is providing lists of the books in the juvenile and young adult exhibits. These lists are useful as future reading and buying guides.

PLEA FOR GREENVILLE LIBRARY BUILDING

Arthur Magill, president of the Greenville Friends of the Library, who has fought hard and long for a new library for Greenville, made an eloquent plea for renewed efforts on the part of those attending the Eddy Gilmore lecture sponsored by the Friends of the Library on January 25. Mr. Magill urged the audience to go out and win the support of friends and neighbors in a letter-writing campaign to their legislators.

PROPOSED LIBRARY LEGISLATION

The Georgetown Legislative Delegation has introduced a bill authorizing the borrowing of \$55,000 for the purpose of constructing a branch of the Georgetown County Library in Andrews.

A bill to legally establish the Newberry-Saluda Regional Library was introduced by Representative Paul D. Folk of Newberry and Representative Rudolph Mitchell of Saluda.

VACATION READING CLUBS

It's not too early to start planning for vacation reading programs and for the third year the Children's Book Council has prepared display and promotion materials to assist librarians. The theme this year is "Vacation Readers Go Everywhere."

Posters, reading record folders, book marks, decorated mimeograph paper, and a manual, "Reading on Vacation," suggesting ways to stimulate summer reading are some of the materials available.

Request order forms from The Children's Book Council Inc., 175 Fifth Avenue, New York, New York 10010.

LIBRARY PUBLICITY

Library Publicity Service is offering a publicity packet which includes news releases and radio spots. The price of this service is based on the library's budget. In addition, practical and inexpensive posters are available. Libraries wishing to investigate this service, similar to the Public Relations Planner, should request a sample packet from Library Publicity Service, P. O. Box 742, Santa Ana, California.

A NEW AID TO BOOK SELECTION

Aids to Choosing Books for Children, a bibliography of 86 selected booklists and review media, has been prepared by the Children's Book Council in consultation with leading librarians. This annotated list, which is designed to help librarians, teachers, and students of children's literature with book selection, contains information about general booklists; booklists on special subjects such as art, beginning readers, storytelling, and mathematics; and book review media. The list is available from the Council, 175 Fifth Avenue, New York, N. Y. 10010, at 15¢ per copy.

READING FOR AN AGE OF CHANGE

Dr. Walter Goldschmidt, professor of anthropology and sociology at the University of California, Los Angeles, has accepted authorship of the Reading for an Age of Change reading guide on cultural anthropology.

The reading guides series is similar to the highly successful "Reading with a Purpose" series published by ALA between 1925 and 1933. Both series were made possible by grants from the Carnegie Corporation of New York.

The series is available from the Public Affairs Committee, Inc., offices at 381 Park Avenue, South, New York, N. Y. 10016, at 60¢ per title. A subscription for the first five guides in the series is \$2.50.

GUIDE TO TV VIEWING

Television for the Family, a guide in the selection of television programs, is published by the National Association for Better Radio and Television, 373 North Western Avenue, Los Angeles, California 90004. The 1966 edition of this evaluation handbook is priced at \$1.00. A subscription to the Associations' quarterly, Better Radio and Television, is \$2.50, which includes a free copy of Television for the Family.

GM LIBRARIANS IMPORTANT

The General Motors' advertisement in the August 1965 Atlantic features the services provided by the 78 librarians and assistants in 22 GM libraries across the country. The ad concludes with this statement: "Their education, training, and experience make them important people at General Motors."

EXCHANGE COLUMN

(Back Issues of Magazines Wanted - Available)

The Orangeburg County Library has available bound issues of the Wilson Library Bulletin, 1936-June 1962. Address requests to Mrs. J. S. Ulmer, Jr., Librarian.

YOUR PROBLEMS

by Anne Library

Dear Anne Library:

What's the use of belonging to ALA and the other library organizations? I know that I'll never get any benefits from joining, except maybe a mention in my obituary. Besides that, let somebody else support these organizations who can afford to is my philosophy. Don't you agree with me?

Penny Pincher

Dear Penny:

If you have no professional pride, ignore the professional organizations, but I suggest that if you feel so little interest that you cast your eye around and affiliate with an appropriate trade. You'd better hurry, though, or all the trades may be unionized!

You say you'll never benefit from ALA. You already have! Where do you think libraries and librarians would be today had it not been for the leadership of the ALA in the effort to raise standards? Did you ever hear of the LSA and the LSCA? Do you know that the ALA Washington Office planned and executed the campaign which secured passage of these acts so vitally important?

Do you never use ALA publications in your work?

And what about your state association? Its Public Library Section evolved and published the Standards for Public Libraries. The Public Library Section was also co-sponsor of the highly successful Governor's Conference on Public Libraries last spring.

These are a few of the achievements of your unbeneficial organizations.

I'd like to add that if you'll show me a doctor or lawyer who does not honor his professional organizations, you'll show me a doctor or lawyer who is less than reputable.

Professionally yours,

Anne

FEBRUARY PUBLICITY POINTER

All library personnel should feel a responsibility for public information, and should be alert to recognize publicity possibilities within their own departments. Publicity is not solely the responsibility of the Librarian, but the development within the library staff of an awareness of what makes news IS.

OF LIBRARIES AND LIBRARIANS

Mr. and Mrs. Harold F. Harding, Hanahan, S. C. entertained at a tea in honor of the Berkeley County Library Board and to celebrate the first anniversary of the Hanahan Branch of the county library. The library staff and residents of the community who actively supported the building program were invited to the tea which was held at the Harding home on January 16.

Eight members of Troop 12-4 of the Congaree Girl Scouts have begun work as volunteer aids at the Richland County Public Library. After 12 hours instruction each scout will donate 50 hours to the library.

The Pickens County Library is co-sponsoring with the local YMCA a Great Books Discussion Group.

The Newberry Garden Club has presented "The Illustrated Home Garden Guide, the Complete Garden Encyclopedia" to the Newberry-Saluda Regional Library.

Mrs. Shirley Boone spoke at the December meeting of the Heritage Book Club, Myrtle Beach. Mrs. Boone is librarian of the Chapin Memorial Library.

A church library named in honor of Mrs. O. C. Calloway was dedicated at the Myrtle Beach First Baptist Church, January 9, 1966. Mrs. Calloway is an assistant at the Chapin Memorial Library.

The ABBE Regional Library announces the following additions to its staff: Mrs. Iris Lawrence, Wagener branch librarian; Mrs. Myron Carter, Salley branch librarian; and Druscilla Gullion, assistant at the Aiken County Library.

The contract for the new library building in Williamston was let on January 5.

Mrs. Lillian Karelitz, President of the Fountain Inn Friends of the Library, has announced that the new library will be completed soon.

Additional shelves to accommodate the expanding book stock have been added to the Lancaster County Library.

Laura S. Ebaugh presented the narration which she prepared from letters, diaries, and early records for a pageant, "A Nineteenth Century Diary of Greenville." The presentation was a project of the Greenville County Historical Society. Miss Ebaugh is Adult Education Associate at the Greenville County Library.

Eddy Gilmore, Pulitzer prize winning writer for the Associated Press, lectured in Greenville January 25. The lecture was sponsored by the Greenville Friends of the Library.

Congratulations are in order for Mr. and Mrs. Ray Peppers on the birth of a son. Mr. Peppers is librarian of the Beaufort County Library.

The new Sarlin Community Library in Liberty was opened on January 27. Ralph Sarlin donated the site and \$5,000 to the building funds in memory of the Sarlin family. Public contributions and Friends of the Library memberships added the necessary amount to the building fund. The library is a branch of the Pickens County Library.

CAROLINIANA

Durham, Frank C. Dubose Heyward: The Man Who Wrote "Porgy". Kennikat Press. \$6.00. Reissue. Originally published by the University of South Carolina Press, 1954.

Levi, Wendell M. Encyclopedia of Pigeon Breeds. Levi Publishing Co. \$30.00.

Marsh, Blance. Plantation Heritage in Upcountry, South Carolina. Biltmore Press. \$6.50. A 1965 revision of a 1962 publication.

SYMPATHY TO

Mrs. Frances Creswell, a member of the staff of the Lancaster County Library, on the death of her mother.

News for Public Libraries is published monthly by the South Carolina State Library Board, Estellene P. Walker, Director, 1001 Main Street, Columbia, South Carolina 29201, Nancy C. Blair, Editor.

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* SUCCESS STORY

This monthly feature is designed to show you an outstanding example of publicity or public relations done by a South Carolina public library, and to tell you how it came about.



How can you solve the problem of getting community participation in library activities? Here's how the Florence County Library did it.

Mrs. Marguerite G. Thompson, Florence librarian, says the secret of involving the people in a community in their library is letting them know what needs to be done. It has been Mrs. Thompson's experience that, once they know, they're usually very willing to pitch in and help in any way they can.

Response to the Florence County Library's calls for cooperation, publicized through annual reports and frequent newspaper articles, gathered so much momentum that today, the community plays an invaluable part in library activities. For instance, a bi-weekly Children's Story Hour is being co-sponsored by the Women's Club and the Crescent Fine Arts Club; a "Friends of the Library" group has been established through efforts of local Jaycees; and the Children's Room has been remodeled and is being maintained as a continuing project of the Sertoma Club.

Other groups, such as the Kiwanis Club and the city Garden Clubs have organized book roundups to supplement the library stacks -- and the titles received through these drives, Mrs. Thompson reports, have been consistently outstanding.

Moral: Tell people what needs to be done -- through communications media, letters, phone calls and person-to-person contact.

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